



ASSOCIATIE
UNIVERSITEIT GENT



Graduation Fair

Ghent University Association



HOGESCHOOL
GENT
LEER, VRIJ EN AANGENAMELIJK VERVOLGEN VAN UW STUDIE



howest
De Hogeschool West-Vlaanderen
SIE POU DE ASSOCIATIE UNIVERSITEIT GENT



- **Ghent University** 
- **University College Gent** 
- **University College Arteveldehogeschool** 
- **University College West-Flanders** 



- ± 65,000 students
 - ± 33.000 at Ghent University
 - ± 16.000 at University College Ghent
 - ± 10.000 at University College Arteveldehogeschool
 - ± 5.000 at University college West Flanders
- ± 10,000 staff



- Working party 'Graduation Fair': members of the 4 partner institutions:
 - Developing the concept
 - Making up the budget
 - Planning the organisation using a roadmap/script
 - Responsible for the communication
 - Responsible for the practical realisation
- Approval of concept and budget: Executive Board of Ghent University Association

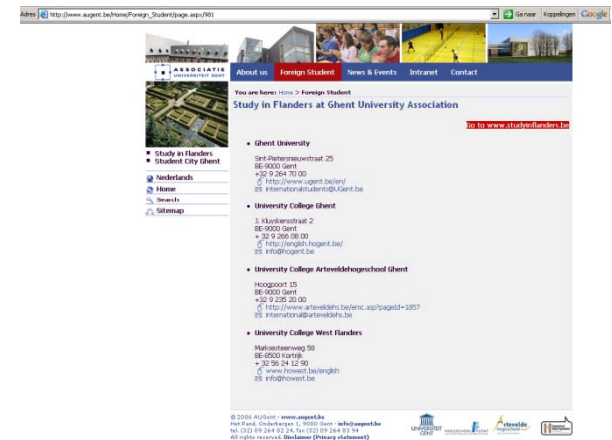
- Graduation Fair has 5 sections
 1. A Job Market with Employer stands
 2. A Further Study Fair with information on continuous education programmes in the four member institutions
 3. A programme with general information sessions for graduating students (e.g. working for the gouvernement, working in Europe, general job interview tips,...)
 4. A programme with company presentations
 5. CV analysis by selection offices and by specific sectors (finance, engineering, economics,...)

- Website: www.AUGent.be/afstudeerbeurs
- Publicity:
 - Personalised letter towards all final-year students of the 4 member institutions (12.000)
 - (Electronic) Mailing to approximately 250 companies
 - Advertisements in news papers
 - Flyers and posters spread in the institutions and in the town of Ghent

- Budget:
 - Cost 2009: € 116.000 (> 2008: € 100.500)
 - Income 2009: € 127.000 (< 2008: € 165.300)
 - Registration fee for companies: 1 module = € 500
- Companies:
 - 2009: 170 companies participated (< 2008: 192)
 - 2010: 120 companies (until March 15th)
- Visitors:
 - 5000 final-year students
 - 90% students of the member institutions, 10% students outside of the association

Thank you for your attention!

For more information: check www.augent.be



(pictures used: courtesy of the Ghent University Association member institutions)